

## Boards & KMP

Name	DIN	Designation	Profile
Mr. Bippin Kumar saraogi	5320263	Managing director	Bippin Saraogi is the Managing Director of Acetech E-Commerce Limited and a seasoned entrepreneur with over 20 years of experience in commerce, brand development, and strategic operations. With a proven track record across diverse sectors, he has built and scaled multiple ventures, including successful D2C brands like The Good Planet, Mother Veda, and Ayurjeet. His leadership is marked by a deep understanding of supply chain dynamics, market expansion, and innovation-led growth. At Acetech, Bippin drives the company's vision. Under his guidance, the company has expanded into international markets.
Shweta Saraogi	7050186	Wholetime Director	With over 15 years of entrepreneurial experience and a deep understanding of human development and home science. Her journey as a successful home-based business owner reflects her unique ability to blend creativity, empathy, and operational efficiency. With academic credentials including an M.Sc. in Human Development and a Bachelor's in Home Science from VBS Purvanchal University, Shweta offers strategic insights into customer behavior, team dynamics, and sustainable growth. Beyond business, she is actively involved in philanthropic work, particularly in counseling and community development. Her strong commitment to social impact, empowerment, and work-life balance makes her a well-rounded leader and a vital part of Acetech's mission-driven leadership team.
Madhavi Govindprasad Sharma	8428521	Non-Executive Director	Madhavi Sharma is a Director at Acetech E-commerce Limited, bringing a strong entrepreneurial mindset and over 4 years of experience in customer relations and operations management. As a co-founder and managing partner at Main Avenue Ventures, she has demonstrated her ability to drive business growth, manage customer experience, and lead teams with efficiency. Her background in psychology and geography complements her skill in people assessment, risk management, and strategic decision-making. Madhavi is known for her hands-on leadership, excellent communication abilities, and commitment to building lasting customer relationships—qualities that align with Acetech's customer-centric approach and growth vision.

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Basanti Devi Negi	10890237	Independent Director	Basanti Devi Negi is an accomplished legal professional with over two decades of experience in corporate law, IPR, POSH compliance, and legal training. She has advised a wide range of organizations on legal and regulatory matters, with a strong focus on creating inclusive and compliant workplaces. Currently pursuing a Ph.D. in law, Basanti holds an LL.M. in Intellectual Property Rights and brings a balanced perspective rooted in legal expertise, ethics, and social impact. As an Independent Director at Acetech E-commerce Limited, she contributes to strengthening governance, oversight, and policy direction.
Manish Rawal	9519301	Independent Director	Manish Rawal qualified as a Chartered Accountant in April 2020. Since then, he has established himself as a competent finance professional with a strong grasp of accounting and corporate governance. In addition to his core professional credentials, Manish serves as an Independent Director on the boards of two companies, where he contributes strategic insights and ensures adherence to regulatory and ethical standards. His experience spans financial reporting, audit, risk management, and corporate oversight, making him a valuable asset in both executive and advisory capacities.

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Godavari Acharya	****0778Q	CFO	Godavari Acharya brings over a decade of experience in finance, billing, and customer support, with a strong foundation in the logistics and e-commerce sectors. As Chief Financial Officer at Acetech Ecommerce Limited, she leads the company's financial strategy, billing operations, and compliance functions. With deep expertise in SAP billing systems and financial reporting, she plays a key role in streamlining processes and ensuring fiscal discipline across the organization. Godavari holds a Master's degree in Commerce and a Bachelor of Law from the University of Mumbai. Her meticulous approach and cross-functional experience make her an integral part of Acetech's leadership team.
Vandana Mahesh Chandak	****0987K	Company Secretary	Vandana Chandak serves as the Company Secretary of Acetech E-commerce Limited, overseeing the company's secretarial, legal, and compliance functions. A qualified professional with strong expertise in corporate governance, regulatory filings, and stakeholder communication, she ensures that the company adheres to all statutory and legal obligations. Vandana plays a vital role in supporting the Board and senior management on corporate matters and maintaining transparency and integrity in governance practices. Her meticulous attention to detail and deep understanding of company law make her an invaluable asset to Acetech's leadership team.